

Summary of the main features

Publisher Licensing Model



Video recording

With coovi, multimedia content can be recorded easily, directly from the browser or via the app. The integrated recording application allows users to record multiple media sources – including audio – in parallel, Screen and webcam view. The captured content is automatically merged into one video.



Video editing

The video editor contains various tools for video editing, can be used easily and is also integrated into the Platform. Popular video and audio editing features such as video cutting, image and text addition, zoom in on sub-areas, add blur or add subtle music to videos are complemented by expert functions. In addition, other users can optionally be invited to edit videos together.



Livestreaming

Live events can be safely transmitted to an unlimited number of participants. Spectators have the option of participating during the live broadcast via a chat function. Finished live streams can then be saved as videos and retrieved as video contributions at any time via the browser and other devices such as smartphones and tablets.



Mobile devices

coovi offers the possibility to record videos on the go and to transfer existing recordings from the mobile device into the coovi video platform. View, search, and comment on videos from your smartphone or tablet.



Video generation from presentations

Import your own PowerPoint presentation and make it available as modern video presentation. Add audio tracks and subtitles afterwards and share them with just a few clicks.



Slideshow

Present documents in a kind of digital slideshow that can be automatically or sequentially accessed at the click of a mouse. The slideshow differs from the video primarily in its presentation character. It does not use moving images, but static, clearly separated images.



Video production in corporate design

The Video Content Management System from coovi centralizes and manages all video files. If desired, coovi automatically provides all videos with opening and closing credits as well as scene cover pages, which can be defined according to the corporate design specifications. This includes an audio jingle or your logo as a watermark.



Quality assurance

coovi's review process is an optional function for the quality assurance of contributions that takes effect before publication on the platform. The article can be checked against numerous criteria, such as content accuracy and video quality. The review is carried out by one or two reviewers, who can either activate the article or return it to the author for rework.



Integration into existing applications

Using the „SCORM“ export, video trainings can be easily integrated into existing Learning Management Systems (LMS) and shared with any number of employees, partners or customers. In addition, videos can be embedded in the company's internal Wiki or in websites via the embedding function and displayed on all end devices. Furthermore, the platform offers interfaces (REST, SOAP) for the automated publication of articles in third-party systems (e.g. MS Sharepoint).



QR code generator

The coovi QR code generator automatically generates QR codes for each of your contributions. You can link your learning videos with products, documents or technical devices and provide employees & customers with quick access to suitable content when printed and glued on. Are your devices already equipped with QR or barcodes? With the mobile coovi app you can scan existing codes and assign content to the platform.



Questions & Answers

The Q&A feature allows you to solve problems quickly. Registered users can ask questions publicly or to selected users. Authors subsequently can answer these questions with the help of multimedia tools. The answers are saved and displayed on the platform sorted by quality. The „best answer“ is displayed on top.



Analysis

The analysis functions provide authors and managers valuable insights. Clear dashboards make it easier to control and explorers and authors receive motivating impulses.